



Amsterdam, the Netherlands, 17-18 June 2024

# SPONSORSHIP AND EXHIBITION OPPORTUNITIES

ESLAV-ECLAM-AAALAC  
Conference 2024

ESLAV-ECLAM Summer School 2024



PUBLICICON

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- Delegate Services: [eea2024@publicicon.ee](mailto:eea2024@publicicon.ee)
- Sponsorship & exhibition: [eea2024exhibition@publicicon.ee](mailto:eea2024exhibition@publicicon.ee)

# WELCOME TO AMSTERDAM!

On behalf of the Organising Committee, it is my pleasure to invite you to the ESLAV-ECLAM-AAALAC Conference which will be held in Amsterdam, the Netherlands, on 17-18 June, 2024.

ESLAV and ECLAM represent the majority of European veterinarians working in animal research, and both are members of AAALAC International, which assesses and accredits animal care and use programs worldwide.

The scientific program will be based on the main theme:

“Quality in Animal Care and Facility Management “

## About the audience

The topics of the Conference have been defined considering the broad target group represented by the three associations.

[The program is available here!](#)

[The overview of selected keynote speakers](#)

About 250-300 participants are expected, including many senior decision-making persons in the field. The Conference is open to all personnel involved in the care and use of animals in research, such as technicians, veterinarians, researchers, Animal Welfare Body members, and Management staff.

The Conference will include a welcome reception in the exhibition area, providing entertainment and a wonderful opportunity to network with colleagues, meet old friends and make new ones in an informal atmosphere

A number of different sponsorship options are available in addition to the main exhibition spaces. We truly hope that you will find suitable options and participate in the event as an exhibitor or a sponsor.

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## The Venue

The venue of the Conference, the Zuiderkerk, is comfortably situated in the very heart of Amsterdam! It is a really outstanding place for a Conference, with a really unique atmosphere. As it is a church, the exhibition and lunches and poster area are all connected. Due to it all the exhibitors have the wonderful opportunity to listen to all lectures also.

More information about Zuiderkerk: <https://www.debazelamsterdam.com/venues/?lang=en>

## Welcome to Amsterdam in June 2024!

On behalf of the organising committee,

Ngairé Dennison, ESLAV

Rafael Frias, ESLAV

Petra Seebeck, ECLAM

Stephan Zeiter, ECLAM

Javier Guillén, AAALAC International

Viola Galligioni, summer school of ESLAV-ECLAM2024

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## ABOUT THE ORGANISERS

[The European Society of Laboratory Animal Veterinarians \(ESLAV\)](#) gives veterinarians a forum to discuss issues which concern them, in the field of laboratory animal science, in general and in Europe specifically. Find out more about ESLAV!

The objectives of the Society are to promote and disseminate expert veterinary knowledge within the field of laboratory animal science. [More information about the objectives of ESLAV.](#)

Contact: Ngairé Dennison - [n.dennison@dundee.ac.uk](mailto:n.dennison@dundee.ac.uk)



[The European College of Laboratory Animal Medicine \(ECLAM\)](#) certifies laboratory animal veterinarians by conferring the ECLAM diploma (Dipl. ECLAM). ECLAM is certified by the European Board of Veterinary Specialisation (EBVS) which additionally awards the title “EBVSTM European Veterinary Specialist in Laboratory Animal Medicine” to all active Diplomates. The Diploma and Specialist titles are the highest qualifications for laboratory animal veterinarians in Europe. Candidates must [successfully complete](#) a 1-year internship followed by a residency of 3 – 6 years and finally a written and oral exam. ECLAM joins forces with ESLAV in providing training opportunities to increase the competency and scientific progress in laboratory animal medicine. Find out more on our website: <https://eclam.eu>

Contact: Petra Seebeck - [petra.seebeck@uzh.ch](mailto:petra.seebeck@uzh.ch)



[AAALAC International](#) is a private, nonprofit organization that promotes the humane treatment of animals in science through [voluntary accreditation](#) and **assessment** programs.

More than 1,100 companies, universities, hospitals, government agencies and other research institutions in 50 countries/regions have earned AAALAC accreditation, demonstrating their commitment to responsible animal care and use. These institutions volunteer to participate in AAALAC’s program, in addition to complying with all applicable local and national laws that regulate animal research. [More information about AAALAC International](#) .

Contact: Javier Guillén - [jguillen@aaalac.org](mailto:jguillen@aaalac.org)



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The sponsorship packages and exhibition booth prices come with a special feature: an exclusive elevator pitch on the main stage during the event program. Every participating company, regardless of their booth size or sponsorship level, will have a chance to take advantage of this opportunity. This session offers exhibitors a distinctive chance to present their products and services to a large audience, setting them apart from other companies at the trade show.

## GENERAL SPONSORSHIP OPTIONS

### MAIN SPONSOR

9,000 EUR + VAT if applicable

#### EXHIBITION

- The right to choose the exhibition space,
- Discount of 50% on the exhibition square meter price,
- 2 attendees included in the package.

#### RECOGNITION

- An announcement about the Main Sponsor joining in the social media,
- Verbal acknowledgement/introduction at the opening ceremony by the Moderator,
- The sponsor's slide at the opening ceremony.

#### VISIBILITY

- Logo and name consistently displayed on the website,
- Logo and name in the program or abstract book,
- Two full page advertisements in the program or abstract book.

### SPONSOR

5,000 EUR + VAT if applicable

#### EXHIBITION

- Discount of 50% on the exhibition square meter price,
- 1 attendee included in the package.

#### RECOGNITION

- An announcement about the Sponsor joining in the social media.

#### VISIBILITY

- Logo and name displayed on the website in the Sponsors section,
- Logo and name in the program or abstract book,
- One full page advertisement in the program or abstract book.

## General sponsorship options at a glance

	MAIN SPONSOR	SPONSOR	EXHIBITION
Logo on the website	Consistent	Sponsors section	Exhibitor section
Mention in the program book	Logo, name	Logo, name	Name
Exhibition sq. m. price	50% discount	50% discount	Full price
Advertisement in the program book	Two pages	One page	-
Representative included in the package	2	1	-
Shout-out in the social media	•	•	-
Introduction at the Opening Ceremony	•	-	-
Slide at the Opening Ceremony	•	-	-
The right to choose the stand	•	-	-

# EXHIBITION SPACE PRICING

## THE PRICE FOR RENTAL INCLUDES:

- Secretariat services (registration, helpdesk for travel, customs, etc.)
- General cleaning of public areas, stand floors and gangways,
- Logo with a hyperlink on the Conference
- Symposium Website at the exhibitor's section,
- Listing in the program or abstract book,
- 1 conference table, 2 conference chairs and standard electricity.

## Please note!

- All company representatives attending the exhibition must also register through the Conference participants' registration form and pay the registration fee.
- Space rental does not include any other furniture, floor covers, special electricity or other stand construction elements.
- Special or additional needs may be charged.

<b>EXHIBITION PRICE</b>	<b>until March 31, 2024</b>	<b>220 EUR/m<sup>2</sup> + VAT if applicable</b>
	<b>from April 1, 2024</b>	<b>320 EUR/m<sup>2</sup>+ VAT if applicable</b>

These fees are not included in the exhibition or other packages except the great sponsor and sponsor packages.

- **Early registration (until March 31, 2024)**      **300 EUR**
- **Late registration (from April 1, 2024)**      **375 EUR**

Registration fee includes attendance at all scientific sessions, scientific documentation and Conference bag, welcome reception, coffee breaks and lunches during the Conference.

For example - a standard booth of 6 square meters with 2 representatives would cost 1920 euros.

Find more information on the homepage of [ESLAV-ECLAM-AAALAC Conference 2024!](#)

## ADVERTISING OPTIONS (early - until May 15/late fee – from May 15)

### ADVERTISEMENTS IN THE PROGRAMME OR ABSTRACT BOOK

(These fees are not included in the exhibition or other packages except the great sponsor and sponsor packages.)

Half-page, custom placement

350/450 EUR + VAT if applicable

Full-page, custom placement

500/700 EUR + VAT if applicable

The advertising item may be an advertisement or a company message. The content of the advertisement is subject to approval by the organisers.

## SPONSORSHIP OF THE SUMMER SCHOOL

The summer school of ESLAV and ECLAM will take place on 19-21 June in the Cancer Institute in Amsterdam.

The number of participants is around 40-50.

### STAND AT the SUMMER SCHOOL

400 EUR +VAT if applicable

The Sponsor can have a small stand at the summer school premises. The stand includes:

- 1 table, 2 chairs
- Standard electricity (4.5A 220V 1.0kW power supply EU standard outlet)
- One representative

### PRESENTATION (3 slots are available)

800 EUR + VAT if applicable

The Sponsor can have a 10-minute presentation during the summer school program.

There will be one presentation per day.

The scientific committee of the summer school needs to confirm the topic of the presentation.

## JOINT SPONSORSHIP OF THE CONFERENCE & THE SUMMER SCHOOL

The price for supporting both events will be decreased by 10%. The number of joint sponsorship is limited, first come, first served principle will apply.



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